



EST 2012

LUXURY
FLOORING

Top Home Trends 2023





Luxury Made Affordable

If you're looking for **luxury floors at an affordable price**, then look no further. We hand-pick all of our products for their style and quality. Because we source our own goods directly, we can keep our products at an amazing price.



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Our customers say Excellent



4.5 out of 5  Trustpilot

Be a Trendsetter

Here at Luxury HQ we love to keep our finger on the pulse of the latest trends. So we thought we'd share some upcoming styles with you to help inspire your next project.

We've picked out three interior trends we know will be big this year and beyond, and because your floor is such an important part of a new look, we've also included some tips on how to pick the type of flooring that's right for you.

Let's get inspired...



TREND ONE:
Natural Beauty

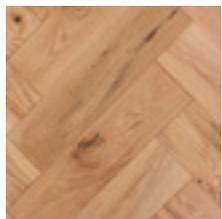


Embrace nature and let the outdoors in.

The Natural Beauty trend is all about embracing nature for more productivity and positivity at home.

To follow this trend, stick to earthy colours and highlight the green shades with accents of brass and large mirrors to reflect light. This look is all about natural materials, so incorporate rattan and bamboo into your furniture. Follow these textures by going for flooring involving distressed, brushed wood. Then pair with as many plants as your heart desires and you'll be on trend in no time.

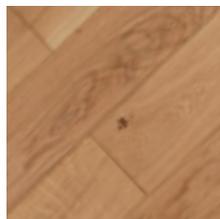
Floors to Match



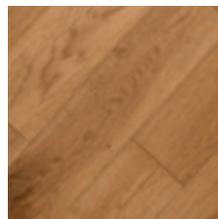
★★★★★ (44)
Painswick Swift Oak
125 x 600 x 15/4mm



★★★★★ (57)
Studley Corn Oak
190 x 1900 x 14/3mm



★★★★★ (53)
Elgin Farmhouse Oak
190 x 1900 x 20/6mm



★★★★★ (50)
Studley Autumn Oak
150 x 14/3mm



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TREND TWO: Japandi Dreams



The minimalist look you love, with an added touch of comfort.

Japandi Dreams takes the Japanordic design trend to the next level, adding rustic neutrals, sage hues, and some texture and interest.

To achieve this look, opt for minimalistic designs, aesthetically pleasing décor and then add some cosy features with cushions, blankets and fluffy sheepskin rugs. This will all bring some lovely hygge, which is a Danish word to sum up that super comfortable feeling. For the flooring, complement with herringbone in a light or neutral tone.

Floors to Match



★★★★★ (33)
Painswick Ghoult Oak
150 x 600 x 14/3mm



★★★★★ (2)
Painswick Wheat Oak
125 x 600 x 15/4mm



★★★★★ (45)
Elgin Latte Oak
190 x 1900 x 20/6mm



★★★★★ (15)
Painswick Biscuit Oak
80 x 300 x 10/3mm



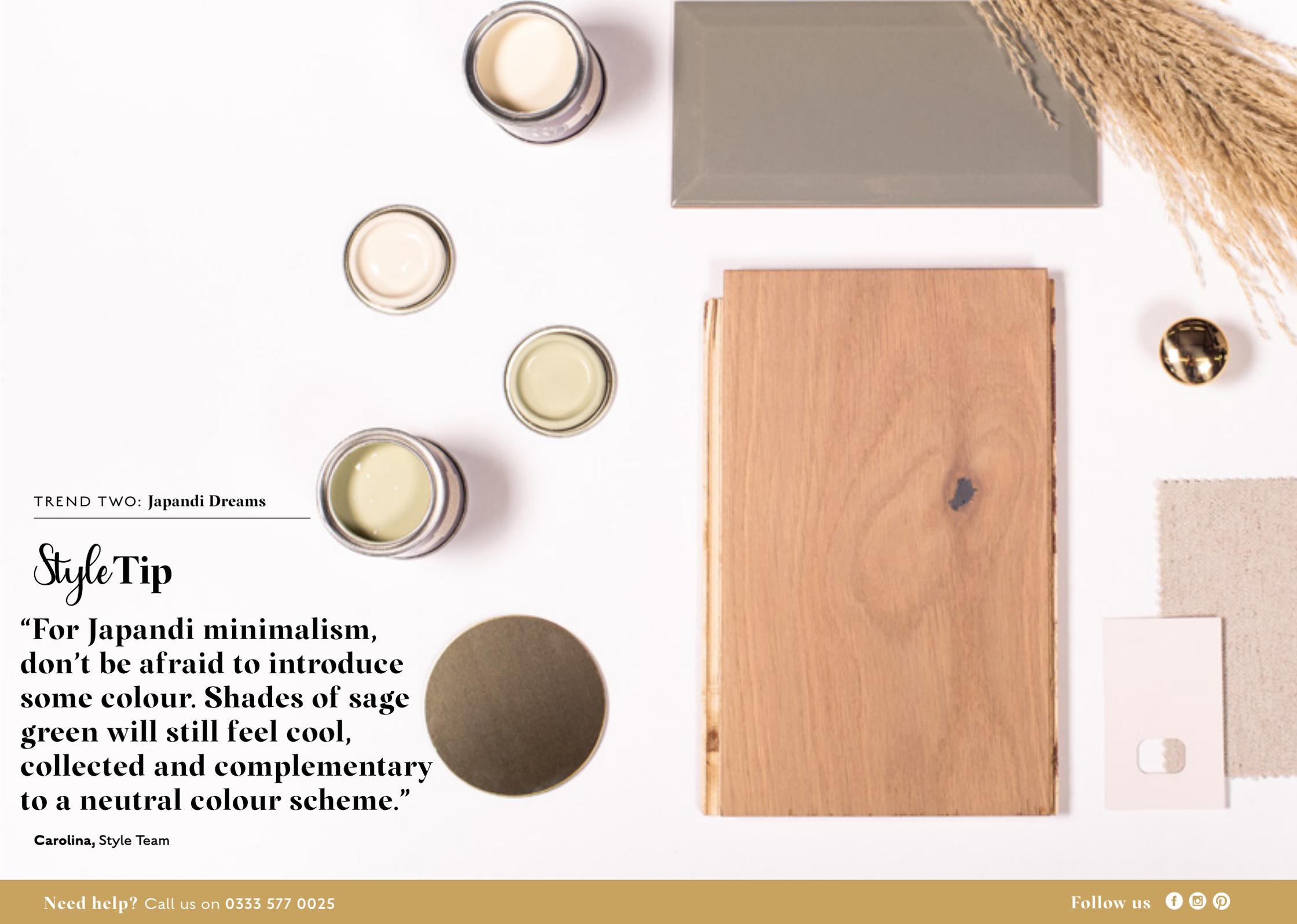
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@jade.doutch



TREND TWO: **Japandi Dreams**

Style Tip

“For Japandi minimalism, don’t be afraid to introduce some colour. Shades of sage green will still feel cool, collected and complementary to a neutral colour scheme.”

Carolina, Style Team

TREND THREE: Nostalgic Chic



Need help? Call us on 0333 577 0025

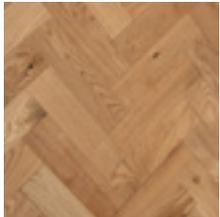
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Dust off your grandma's china, it's time for a second life.

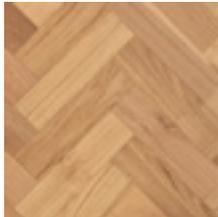
Nostalgic Chic mixes statement vintage pieces with modern interiors. Think mid-century furniture next to modern sofas and lavish cushions.

For the colour palette go for gold-olive velvet paired with a rich teal and pops of pastel pink. The overall look is all about art deco lines, curves and shapes with brassy accents. To match, go for a statement parquet floor in a classic oak to offset the pastels and add depth. Finish the look with some oversized vases and dried pampas to embrace the maximalism this trend is all about.

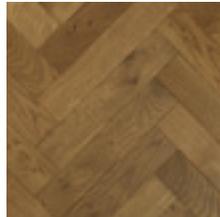
Floors to Match



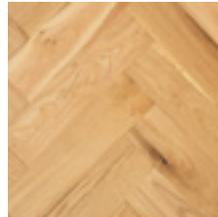
★★★★★ (33)
Painswick Silky Oak
80 x 300 x 10/3mm



★★★★★ (54)
Painswick Paradise Oak
80 x 300 x 10/3mm



★★★★★ (50)
Thorpe Roasted Oak
70 x 350 x 18mm



★★★★★ (38)
Painswick Owl Oak
125 x 600 x 15/4mm

Want to talk flooring with us?

Give us a ring with any questions and we'll happily help you decide which type of flooring to go for, how much to order, or just chat you through any part of the process.

Call 0333 577 0025



Style Tip

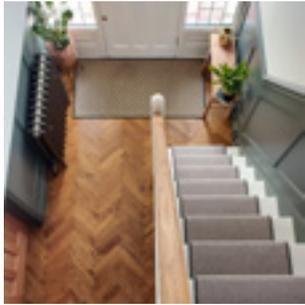
“Don’t be afraid to mix and match colours, textures and prints. The versatility of this trend means there are no rules.”

Carolina, Style Team



Just your type

Once you've decided on a look, next comes the fun part – picking out a floor to match and making your vision a reality. You've got solid and engineered wood, parquet, laminate and luxury vinyl tiles to choose from. So let's run through the line-up and see which is best for you.



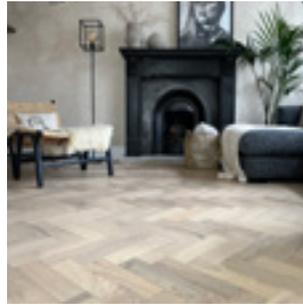
SOLID WOOD

This is the traditional type of wooden flooring, made from one solid piece of wood.



ENGINEERED WOOD

A popular alternative to solid wood, engineered flooring has a top layer of solid wood reinforced by sturdy layers of timber.



PARQUET

Parquet is the name for flooring that's made up of planks that are arranged into a pattern such as herringbone.



LAMINATE

Budget-friendly and practical, laminate planks are made to replicate real wood with a protective layer on top.



LUXURY VINYL TILES

Luxury vinyl tiles are made to look and feel just like real wood with a luxury embossed top layer and a solid backing.

Free samples!



Make the most of our free sample service so you can play around with different looks and styles before you find your dream floor.

Order unlimited free samples online at luxuryflooringandfurnishings.co.uk or call 0333 577 0025



Solid wood is a solid choice

Solid wood is a classic for a reason. Beautiful, natural and timeless, real wood flooring will last a lifetime and can be sanded down and refinished almost infinitely. You can choose a rustic look or something more clean.

Solid wood won't be the best choice for bathrooms where it's really humid or for underfloor heating where the temperature fluctuates. But for every other room and situation, real wood flooring will be right at home.

Great for...

- ✓ Flooring that lasts a lifetime
- ✓ A beautiful investment
- ✓ Unique planks
- ✓ Adding heaps of character

Not so great for...

- ✗ Bathrooms
- ✗ Underfloor heating



Sold on solid wood?

Try one of these, hand-picked by our team of experts...



★★★★★ (95)

Brimham Aged Whisky Oak
203 x 18mm



★★★★★ (56)

Brimham Bramble Oak
150 x 18mm



★★★★★ (49)

Thorpe Spring Oak
70 x 350 x 18mm



★★★★★ (50)

Thorpe Roasted Oak
70 x 350 x 18mm



★★★★★ (84)

Brimham Golden Oak
125 x 18mm



★★★★★ (50)

Thorpe Ranch Oak
70 x 350 x 18mm



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Effortless engineered wood

Engineered wood has become a great alternative to solid wood flooring. Made up of different layers of timber and then topped with a veneer of solid wood, engineered has all the look and feel of real wood with added durability and versatility.

Engineered flooring should still last you around 60 years and because of the added stability, you'll have more to choose from in terms of board sizes. And as a massive bonus, it's suitable for underfloor heating, too!

Great for..

- ✓ Flooring that lasts decades
- ✓ A beautiful investment
- ✓ Unique planks
- ✓ Adding heaps of character
- ✓ Underfloor heating

Not so great for...

- ✗ Bathrooms

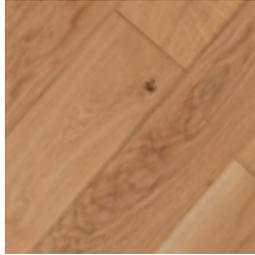


Enchanted by engineered?

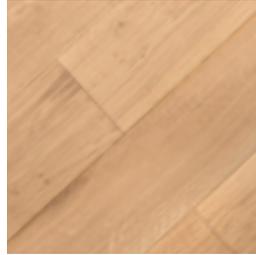
Try one of these, hand-picked by our team of experts...



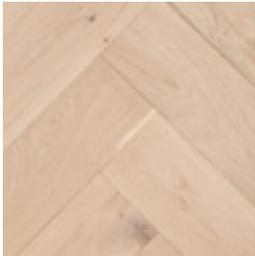
★★★★★ (44)
Painswick Swift Oak
125 x 600 x 15/4mm



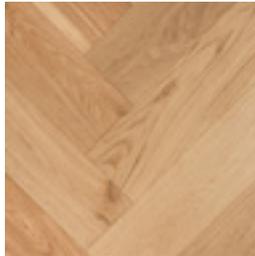
★★★★★ (53)
Elgin Farmhouse Oak
190 x 20/6mm



★★★★★ (45)
Elgin Latte Oak
190 x 20/6mm



★★★★★ (53)
Painswick Ghoul Oak
150 x 600 x 14/3mm



★★★★★ (57)
Painswick Rabbit Oak
150 x 600 x 14/3mm



★★★★★ (43)
Studley Corn Oak
190 x 1900 x 14/3mm



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Parquet this way

The term for flooring made from wooden blocks arranged in a pattern, parquet is more of a style than a type of flooring but it's such a unique look that it deserves its own section. Elegant, ultra-stylish and bringing a touch of Paris to our homes, parquet is having a moment right now.

Herringbone is one of the most popular patterns but there's also chevron and Versailles depending on what takes your fancy.

Great for..

- ✓ Making a statement
- ✓ Adding instant interest
- ✓ Heaps of character
- ✓ Choosing your own pattern

Not so great for..

- ✗ Fitting can be a bit trickier

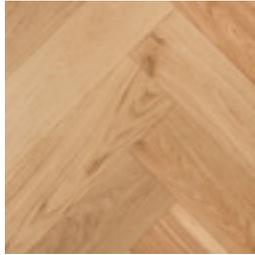


Are you a parquet person?

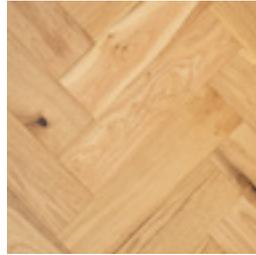
Try one of these, hand-picked by our team of experts...



★★★★★ (43)
Painswick Swift Oak
125 x 600 x 15/4mm



★★★★★ (56)
Painswick Rabbit Oak
150 x 600 x 14/3mm



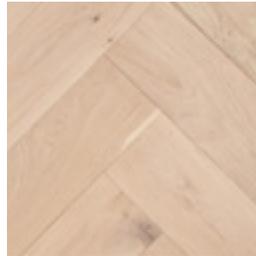
★★★★★ (37)
Painswick Owl Oak
125 x 500 x 15/4mm



★★★★★ (32)
Painswick Paradise Oak
80 x 300 x 10/3mm



★★★★★ (33)
Painswick Silky Oak
80 x 300 x 10/3mm

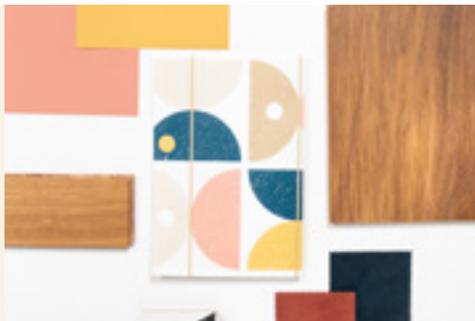


★★★★★ (33)
Painswick Ghoull Oak
150 x 600 x 14/3mm

Not your style?

This is just a small selection from our wide range. For more options take a look at our website – it's time to get inspired.

[Explore now](#)



@thelewisprojects

Laminate lifesavers

Easy to fit, easy to care for and easy to love, laminate floors are true home heroes. They feature a photographic print of wood or stone covered with a see-through protective layer. Because it's not real wood it's much more budget-friendly but still has plenty of benefits.

Laminates are scratch-resistant, water-resistant and can be fitted with underfloor heating. You won't get the same level of character as real wood flooring but you can still get pretty close!

Great for...

- ✓ People on a budget
- ✓ DIY-lovers
- ✓ Choice of colour and style
- ✓ Easy to maintain
- ✓ Underfloor heating
- ✓ Bathrooms

Not so great for...

- ✗ Not as much character as real wood



In love with laminates?

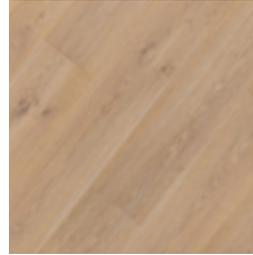
Try one of these, hand-picked by our team of experts...



Manor Lincoln Oak
188 x 1200 x 8mm



Vista String Oak
192 x 1285 x 8mm



Luxe Roman Oak
192 x 1285 x 12mm



Urban Persian Oak
192 x 1285 x 10mm



Manor Bakewell Oak
188 x 1200 x 8mm



Vista Welsh Oak
192 x 1285 x 8mm

Looking for something to fit in with your lifestyle?

We've got options for everyone so if you're looking for something to suit little ones or furry friends just get in touch with our friendly flooring experts to get some advice.

Call 0333 577 0025



Luxury vinyl style

Luxury vinyl tiles or LVTs are the new and improved take on vinyl. Forget everything you already know about vinyl flooring as this truly is a luxury alternative.

These are rigid individual planks with a vinyl layer embossed to make them look and feel just like authentic wood. When you consider the realistic wood look with the fact that the tiles are sturdy, tough and super hardwearing, you have an option that's an amazing contender.

Great for...

- ✓ DIY-lovers
- ✓ Choice of colour and style
- ✓ Super durable
- ✓ A luxury look
- ✓ Underfloor heating
- ✓ Bathrooms

Not so great for...

- ✗ Not as much character as real wood

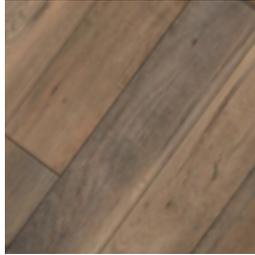


Vinyl got your vote?

Try one of these, hand-picked by our team of experts...



Deluxe Brushed Suede
128 x 615 x 6.5/0.5mm



Deluxe Cappuccino
180 x 1220mm x 6.5/0.5mm



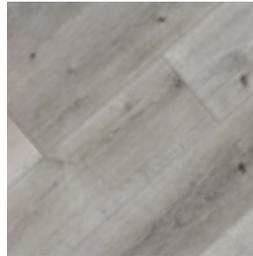
Classic Greige
128 x 615 x 5/0.5mm



Stately Weathered
300 x 600 x 6.5/0.5mm



Deluxe Golden
128 x 615 x 6.5/0.5mm



Deluxe Ashen Oak
180 x 1220 x 6.5/0.5mm



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Our Floors, Your Homes

Check out our floors looking right at home. From solid and engineered wood flooring to luxury laminates, we're presenting our floors styled by you.

Get involved by tagging us:

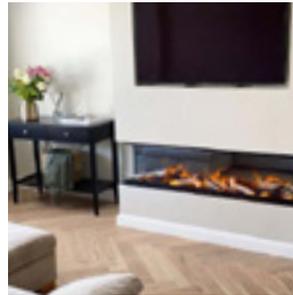
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[@annalisaandriani](#)



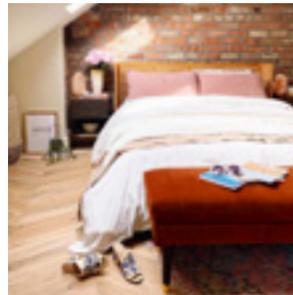
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[@1930s_semi_charmed_life](#)



[@home_with_the_buckingsams](#)



Feeling inspired?

Whether your style is cosy vintage, Japandi or all-things-nature, we hope you're feeling inspired by our top interior trends.

We have so many floors to choose from so when you're ready, just get in touch and we'll happily answer any questions or chat you through any part of the process.

Get in touch **0333 577 0025** or email
info@luxuryflooringandfurnishings.co.uk

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